

Land at old Marshfoot Farm, Marshfoot Lane, Hailsham



Delivering much needed market and affordable housing as a sustainable and high quality urban extension to Hailsham

CLIENT

Vistry

LPA

Wealden District Council

STATUS

Reserved matters approval granted

SERVICES

Planning

Our role

- We were responsible for the co-ordination and submission of pre-application and application, alongside the co-ordination and submission of amended plans for this development to provide new housing in Hailsham.
- We attended pre-application meetings with ward councillors and the town council. We also negotiated with the case officer and consultees.
- There was much local concern about the impact of development on local infrastructure and the road network, including nearby secondary school, and how the development would relate to the Pevensy Levels, a sensitive ecological and flood risk area to the immediate east.
- Our main challenge was to provide necessary reassurances to the case officer regarding design and layout, and compliance with the Hailsham Character Assessment and Wealden Design Guide, and provision of adequate children's play space and formal recreational space.

Results

- We added value by assisting with securing Reserved Matters approval at the first time of asking, notwithstanding vociferous local concerns from the local community and some councillors.
- The project will provide much needed market and affordable housing, within a scheme that successfully integrates existing boundary hedging and trees, and extensive additional open space and play space for the benefit of both the new and existing community,
- The development will be Vistry Kent's first dual branded site, incorporating both the Linden and Bovis branding.