

Edgbaston cricket ground



A county ground with a long history of development

CLIENT

Warwickshire County CC

LPA

Birmingham City Council

STATUS

Reserved Matters for stand redevelopment. Full planning permission for floodlights.

SERVICES

Planning, Strategic Communications, EIA

Our role

- The new West Stand and associated development opened in 2011 as a result of an expertly managed planning process extending over many years.
- Sensitive to the concerns of local residents we managed local consultation on the scheme to allay fears over the increased size of the ground, and also of the five new floodlights that were part of the development.
- We were able to demonstrate the need for the development proposals against the standards set by the ECB, while highlighting the significant benefits brought to the local economy by international cricket.
- We also demonstrated that proposed retail, office and other uses were in line with national policy and dealt with the issue of local flooding.
- Currently working with Patrizia on a private rented sector residential scheme on the development land to the west which will share parking with the cricket club.

Results

- We negotiated a Section 106 agreement and although the proposals were referred to the Secretary of State, they were not called in.
- Edgbaston is now the UK's second largest cricket ground, with only Lords having more capacity. The first test match played at the newly expanded ground was England v India in August 2011.