

# Expansion of the Innovation Birmingham Campus



Investment in the growth of the Knowledge Quarter; capitalising on synergy with universities and significant new infrastructure including HS2

## CLIENT

Bruntwood SciTech

## LPA

Birmingham City Council

## STATUS

Planning permission granted

## SERVICES

Planning, Heritage and Townscape, Economics, Sustainability, Landscape, Strategic Communications

## Our role

- Turley was appointed as part of a market-leading team of consultants to advise on the expansion plans for Innovation Birmingham at the heart of the city's Knowledge Quarter.
- The proposal involves an 11 storey building situated on a prominent gateway site into Birmingham City Centre, and adjacent to the canal network that runs through the existing Birmingham Science Park to the north east of the city centre.
- Its primary aim is to accommodate entrepreneurial digital and tech businesses who will benefit from having proximity to the existing facilities and campuses of Aston University and Birmingham City University.
- The proposals are partly stimulated by the proximity of the Innovation Birmingham campus to the new HS2 Curzon Station, and the huge level of investment in major transport improvements and enhanced public realm in this part of the city. The site is also well connected to the core of the city centre by foot, cycle, buses and trams.

## Results

- The Enterprise Wharf proposal was granted planning permission in April 2020, and will enable the next stage of growth for the innovation campus, involving a new high quality office building comprising around 120,000 sq ft of well-designed and well-connected new floorspace.
- The investment in this area is a reflection of the success of the knowledge and innovation sector within the Midlands, and the scale of growth in start-up businesses.
- The Enterprise Wharf proposal represents a first phase of investment for Bruntwood SciTech within Innovation Birmingham, which looks to capitalise on the benefits of the co-location of many uses, facilities, and activities in this area of the city.

**Turley**